

SCOTT MOORE

GRAPHIC DESIGNER | CONSULTANT

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EXPERIENCE

**Pat Davis Design
Group**
2018 – present

Graphic Designer

Support the President and Senior Accounts Director on design needs for over 30 unique clients in education, government, business and more. Participate in the development of marketing campaigns and projects to accomplish the goals and objectives of each. This position is instrumental in conceiving and creating graphic designs for advertising, websites, brochures, newsletters, signage, email, social media, educational materials and electronic communications. Responsibilities include the production, layout, pre-press production of artwork, delivery of accurate digital files to print vendors, preparation of reports and updates and design of artistic promotional pieces using the Adobe Creative Suite and Microsoft Office.

**Green Acres
Nursery**
2015-2017

Graphic Designer

Supported the Marketing Director on design needs for three unique brands. Participate in the development of marketing campaigns and projects to accomplish the goals and objectives of each. This position is instrumental in conceiving and creating graphic designs for advertising, websites, e-commerce, brochures, newsletters, signage, email, social media, in-house and public materials and electronic communications. Responsibilities include the production, layout, pre-press production of artwork, delivery of accurate digital files to print vendors, preparation of reports and updates and design of artistic promotional pieces using the Adobe Creative Suite and Microsoft Office.

**Independent
Consultant**
2010 – Present

Graphic Designer | Consultant

Independent Consultant supporting the marketing and design needs for a variety of business in the Sacramento area. Developed and managed small teams for unique contracts. Participate in the development of marketing campaigns and projects to accomplish the goals and objectives of each. This position is instrumental in conceiving and creating graphic designs for advertising, websites, e-commerce, brochures, newsletters, signage, email, social media, educational materials and electronic communications. Responsibilities include the production, layout, pre-press production of artwork, delivery of accurate digital files to print vendors, preparation of reports and updates and design of artistic promotional pieces using the Adobe Creative Suite and Microsoft Office.

EDUCATION

**Art Center,
Pasadena**
2006-2008

Bachelor's degree – Fine Art

Awarded 6 consecutive merit scholarships.
Graduated with honors.

CV AND REFERENCES AVAILABLE UPON REQUEST